



Proposal Scoring Considerations as adopted April 4th, 2022
Oregon Conservation and Recreation Fund (OCRF)

Criteria	Score	Scoring Considerations	
<p>(1) Clarity of the proposal</p> <p><i>(Out of 6 points)</i></p>		<p>Well Presented</p>	<p><i>Project is written clearly, with concise sentences, and contains few grammatical/spelling errors.</i></p>
		<p>Organized</p>	<p><i>Project has a logical flow with relevant information located together (e.g., background, methods, objectives, etc.)</i></p>
		<p>Clear Deliverables</p>	<p><i>Project clearly state's needs, outcomes, and methods/tools/actions to accomplish the deliverables.</i></p>
		<p>Clear Budget</p>	<p><i>Project costs are defined, justified, and are relevant to the project deliverables.</i></p>
<p>(2) Cost efficiency of the proposed actions</p> <p><i>(Out of 6 points)</i></p>		<p>Projects that maximize the use of funds to achieve the stated outcomes</p>	<p><i>Project costs are sufficient to meet project deliverables and proposed methods/equipment/staff time.</i></p>
		<p>Reasonable application of administrative costs</p>	<p><i>Administrative costs are justified based on the type, size, and needs of the requesting organization.</i></p>
<p>(3) Timeliness and/or have the necessary approvals in place</p> <p><i>(Out of 6 points)</i></p>		<p>Projects that will be implemented quickly</p>	<p><i>Projects length is designed to be on the timeline of roughly no longer 1-3 years – if longer length is justified</i></p> <p><i>Projects schedules or order of deliverables are logical and sequential for needs.</i></p>
		<p>Projects have necessary approvals in place</p>	<p><i>This could include, but are not limited to, collection permits, access permits, transport permits, building permits, land leases, etc.</i></p> <p><i>If no permits are required, applicant needs to clearly state this within their proposal.</i></p>

Criteria	Score	Scoring Considerations	
<p>(4) Outdoor Equity</p> <p><i>(Out of 6 points)</i></p>		<p>Projects engages Oregonians in the solution to a key conservation issue or in recreational opportunities</p>	
		<p>Projects reach out to and engage people who have not participated in the past because of language barriers, financial barriers, access barriers, etc.</p>	
		<p>Projects that seek robust engagement with individual youth or underserved individuals, especially projects that are led by traditionally underserved communities and groups.</p>	
		<p>Projects that seek to close gaps in equitable access to education and opportunities.</p>	
<p>(5) Impact or scale of the proposed actions</p> <p><i>(Out of 6 points)</i></p>		<p>Projects has high impact on participating individuals or the target species or habitat.</p>	<p><i>Community engagement is clearly defined in the proposal, including but not limited to, education, outreach, extension, services, etc.</i></p> <p><i>“Impact” on peoples served is described based on identified needs</i></p>
			<p><i>Outcomes for target species or habitat are clearly described in the proposal through metric such as number of species, number of individuals, areas of land, etc.</i></p> <p><i>“Impact” on species and habitat is described based on identified needs.</i></p>
<p>(6) Applicant “track record”</p> <p><i>(Out of 3 points)</i></p>		<p><i>Applicant has provided examples of past completed work or needed skills that demonstrate the project team can complete currently proposed work.</i></p>	
		<p><i>Applicant is known to their communities of practice or place; this can include but not limited to past work with ODFW, other regional resource managers, regional educational regroups and initiatives, local/regional community outreach programs, etc.</i></p>	

Criteria	Score	Scoring Considerations	
<p>(7) Appropriate / demonstration of partner investment</p> <p><i>(Out of 6 points)</i></p>		<p>Project engages a variety of partners</p>	<p><i>Project partners are clearly described, including their roles, relationships, and impacts within their communities of practice and/or place.</i></p>
			<p><i>Project partners are appropriate for the deliverables and/or geographic regions where work is proposed.</i></p>
		<p>Engaging in, and providing funding for, joint projects of the department and the State Parks and Recreation Department or other state agencies as recommended by the Oregon Conservation and Recreation Advisory Committee.</p>	
		<p>Project shows commitment from participants</p>	<p><i>Project participants demonstrate commitment through allocation of resources, such as, but not limited to staff time, funding match, additional supplies/resources, etc.</i></p>
		<p>Clear about what each partner has committed to the project</p>	<p><i>Project participant roles within the project are clearly defined through participation defining needs, achieving deliverables, and/or evaluating project success.</i></p>
<p>(8) Measurability</p> <p><i>(Out of 6 points)</i></p>		<p>Project identified the ability to quantify the results of the project</p>	<p><i>Evaluation metrics are clearly defined, either as quantitative (i.e., numbers) or qualitative (e.g., stories, changes in opinion) and justified by project deliverables.</i></p>
			<p><i>Resources required for evaluations are described.</i></p>
			<p><i>Timeline for evaluations is described and justified – this can fall outside the project/grant timeline.</i></p>
			<p><i>Reporting of evaluations is clearly defined.</i></p>

Criteria	Score	Scoring Considerations	
<p>(9) Alignment with OCRF Program Priorities</p> <p><i>Intersection between Conservation and Recreation</i></p> <p><i>(Out of 30 points)</i></p>		<p>General Alignment – for Conservations OR Recreation</p>	<p>Conservation:</p> <ul style="list-style-type: none"> • Promoting the health of Oregon’s ecosystems and fish and wildlife species by implementing conservation programs and strategies identified in the Oregon Conservation Strategy, including conservation programs and strategies for the nearshore identified in the marine component of the Oregon Conservation Strategy. • Habitat restoration and improving habitat connectivity related to implementing the recommendations in the Oregon Conservation Strategy and evolving science. • Science, research, and monitoring directly related to implementing the recommendations in the Oregon Conservation Strategy, especially through community science activities. <p>Recreation:</p> <ul style="list-style-type: none"> • Improving engagement of the public in wildlife watching, hunting and fishing opportunities and in other outdoor recreation opportunities related to and in support of healthy fish, wildlife and habitats • Improving educational outreach and engagement of the public, including diverse and underserved communities, related to and in support of healthy fish, wildlife, and habitats • Enhancement or restoration of trails and access to waterways in a way that preserves or enhances sensitive habitat or that resolves impacts related to informal or dispersed recreation in sensitive habitat. • Opportunities to engage and expand the number and diversity of Oregon’s outdoor users. • Opportunities to introduce Oregonians to wildlife-associated recreation. • Research, planning, or organizational capacity that supports responsible recreational opportunities.

Criteria	Score	Scoring Considerations	
<p>(9) Alignment with OCRF Program Priorities</p> <p><i>Intersection between Conservation and Recreation</i></p> <p><u>(CONTINUED)</u></p>		<p>“Highest Priority” Areas</p>	<ul style="list-style-type: none"> • Habitat restoration and improving habitat connectivity related to implementing the recommendations in the Oregon Conservation Strategy and evolving science. • Actions taken within Conservation Opportunity Areas as defined in the Oregon Conservation Strategy. • Projects related to ODFW’s Wildlife Priority Strategy Species List. • Projects that consider impacts of recreation on fish and wildlife habitat. • Projects that include education for users on the impacts of recreation on fish and wildlife habitat.
		<p>Intersection of Conservation and Recreation</p>	<p><i>Projects consider both conservation and recreation in their project assessment of needs, design/methods implementation, and/or evaluation/measurability.</i></p> <p><i>Projects consider how conservation and recreation can sometimes be at odds and propose project-based solutions alleviate this.</i></p>
		<p>Connection to ODFW needs, missions, and recommendations</p>	<p><i>Consideration of ODFW staff reviews and how State and/or ODFW needs/priorities align with project deliverables.</i></p> <p><i>Consideration of ODFW staff review comments and questions relate to possible gaps in project design and/or community needs.</i></p>

Black text: Denotes language and information that came directly from OCRF websites, expenditure frameworks, and other guiding public documents.

Red text: Provided by staff to provide additional context and considerations. This text was reviewed and adopted by the OCRF Advisory Committee on April 4th during the monthly OCRF meeting.